



Bullying: Strategies for the Next Generation

Wednesday, March 16, 2011

Center for the Arts, University at Buffalo, North Campus

8:30am – 3pm

Attendance is Free!

Summary: Federal, State and Local Police, along with School Administrators require education based management solutions to school safety issues. Targeted school violence and bullying are issues that are of ever-increasing concern to law enforcement and school officials, as well as parents, guardians and students.

The current generation's ubiquitous means of staying connected has resulted in never-before-seen levels of intense bullying and pervasive bullying tactics. Research reveals a strong link between bullying and the school-place violence phenomenon, with additional emotional and psychological consequences for the bullies, their victims and bystanders.

A morning plenary session will provide in-the-moment practical applications to deter bullying - especially cyber-bullying – and ways to change a school's culture and attitudes towards bullying. Clinical and behavioral based insights into the problem of bullying will be reviewed.

Special afternoon workshops will be offered that will focus on relevant components of the bullying phenomenon.

THIS SEMINAR IS FREE AND OPEN TO ALL WHO DEAL WITH SCHOOL SAFETY ISSUES, INCLUDING GRADE SCHOOL, MIDDLE SCHOOL, HIGH SCHOOL AND DISTRICT FACULTY, STAFF (ADMINISTRATORS, COUNSELORS, PSYCHOLOGISTS, SCHOOL RESOURCE OFFICERS, ETC) AND SCHOOL BOARD MEMBERS; COLLEGE/UNIVERSITY ADMINISTRATORS, POLICE OFFICERS AND OTHER LAW ENFORCEMENT OFFICIALS, AS WELL AS TRANSPORTATION PROFESSIONALS.

Plenary Session Presenter: Kelly Zinna, Psy.D. Dr. Kelly Zinna is a forensic psychologist in private practice in Maryland, where much of her work focuses on assessment of threat and violence risk in both adults and students. She has presented on school/workplace violence and bullying in 45 states and Canada. A frequent guest on television shows such as CNN, Fox News and A&E Investigative Reports, Dr. Zinna has worked on a collaborative project with a national insurance company and the U.S. Secret Service, and conducted numerous workshops on targeted school violence and bullying for school districts in seven states.

Program Sponsors: United States Secret Service, Buffalo Field Office; University at Buffalo [Student Affairs, University Police & the WNY Educational Service Council]; National Center for Missing & Exploited Children, New York Branch; United States Attorney's Office, Western District of New York; and the Homeland Management Security Institute.

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