



The Erie County Law Enforcement Foundation

presents the

Safe Schools Initiative Seminar

SPONSOR OPPORTUNITIES

Sponsor Level: Exclusive Partner Sponsor – Utica National Insurance Group

(Value: \$10,000)

The UTICA NATIONAL INSURANCE GROUP name or logo (or other designation) will be prominently displayed in all Safe Schools electronic communications (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), on the seminar web-site sponsor page, and on the banner ad on the ECLEF web-site and the Seminar homepage. In addition, UTICA NATIONAL INSURANCE GROUP will receive:

- Verbal acknowledgement for its Seminar Sponsorship and long-term support, and introduction of representative(s) during the welcoming remarks to open the seminar;
- Opportunity to provide welcoming remarks (up to 2 minutes) during the seminar program;
- Inclusion of company logo in all 'walk-in' slides that precede live sessions;
- Opportunity to display a video piece @Utica National Insurance Group during the seminar program;
- One e-communication opportunity facilitated by ECLEF as part of our general correspondence with our seminar registration base;
- Four 15-second custom video filter deployments using company/organization logo during one virtual program session;
- Opportunity to exhibit at the seminar;
- Status as the sole insurance-provider sponsor of the seminar.

Sponsor Level: Stakeholder Sponsor

(Value: \$2,500)

The COMPANY/ORGANIZATION name or logo (or other designation) will be displayed in all Safe Schools electronic communications from ECLEF (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), and on the seminar web-site sponsor page, with link to sponsor website. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Stakeholder Sponsorship, and introduction of representative(s) during the welcoming remarks to open the seminar;
- Inclusion of company/organization logo in all 'walk-in' slides that precede live sessions;
- Opportunity to provide one (1) 30-second pre-recorded infomercial during the seminar as part of live program;
- Two 15-second custom video filter deployments using company/organization logo during one virtual program session;
- Opportunity to exhibit at the seminar;
- Community Partner Sponsors' spotlight facilitated by ECLEF as part of our on-going e-correspondence with our seminar registration base.

Sponsor Level: Community Partner Sponsor

(Value: \$1,000)

The COMPANY/ORGANIZATION name will be displayed in all Safe Schools electronic communications from ECLEF (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), and on the seminar web-site sponsor page, with link to sponsor website. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Community Partner Sponsorship during the welcoming remarks to open the seminar;
- Inclusion of company/organization logo in all 'walk-in' slides that precede live sessions;
- Opportunity to exhibit at the seminar;

Sponsor Level: Benefactor Sponsor

(Value: \$500)

The COMPANY/ORGANIZATION name will be displayed in all Safe Schools electronic communications from ECLEF (hold-the-date; formal program announcement, seminar reminders, post event surveys), on downloadable materials (flyers and collateral handout materials for the seminar), and on the seminar web-site sponsor page, with link to sponsor website. In addition, COMPANY/ORGANIZATION will receive:

- Verbal acknowledgement for its Benefactor Sponsorship support during the welcoming remarks to open the seminar;
- Inclusion of company/organization name in all 'walk-in' slides that precede live sessions.

Sponsor Level: Sustaining Sponsor

(Value: \$100)

For individuals who would like to personally support Safe Schools: your name will appear on our web-site and will also be displayed during the seminar.

**For more information or to set up your sponsorship please contact ECLEF
Board Member Bill Regan at wregan@buffalo.edu or 716-603-4010**